

COMPANY PROFILE





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GLOBAL SCALE - LOCAL PRESENCE

Verosol is the Global leader in solar control fabrics for blinds and curtains. Verosol is committed to supporting Governments and Business in the push towards ZERO EMISSIONS by 2050.

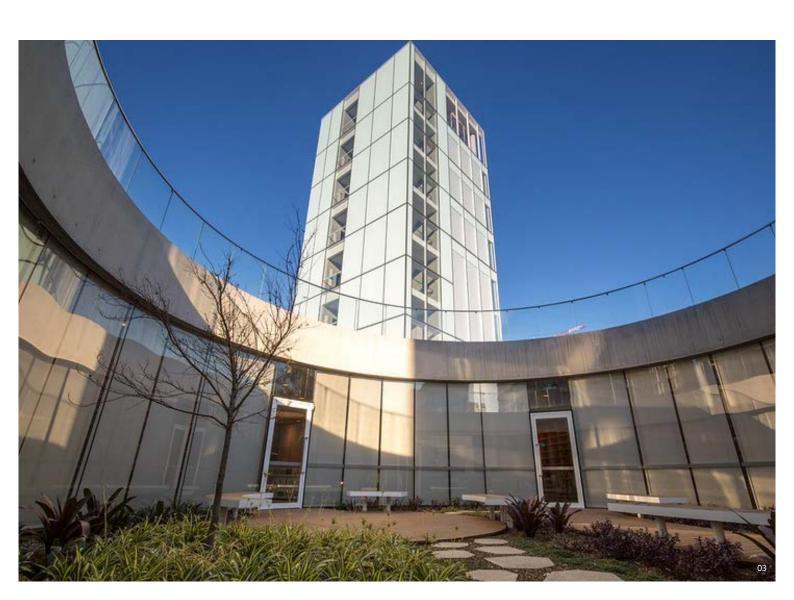
ENVIRONMENTALLY ACCREDITED SUSTAINABILITY FOCUSSED with DESIGN FREEDOM

Verosol is the inventor of metallised fabric for blinds and curtains, and continuously innovates to offer the highest performance in solar radiation control at the window. Verosol blinds dramatically improve occupant comfort, reduce power consumption for cooling, and contribute to a more sustainable building environment.

Headquartered in Eibergen - The Netherlands, Verosol has facilities in The Netherlands, Australia and Spain, with a worldwide licensee network in place, to satisfy Global demand.

The Australian Operations in Revesby - Sydney, is also supported by distribution centres and staff in every capital city. We have commercial and technical staff dedicated to supporting Architects, Designers and Specifiers with energy efficient window covering specifications. Residentially Verosol has in excess of 100 Specialist suppliers to the home and apartment window coverings market.

Experience true **Design Freedom** with the widest range of **Solar Control** window coverings available.



OUR STORY

Verosol was founded in 1963 by Cornelis Verolme, a famous Dutch shipbuilder. He sailed into New York Harbour, he was marvelled by the impressive skyline and noticed that most of the buildings had large glass façades. He wondered how difficult it would be to manage the indoor climate.

On this particular trip, Cornelis was inspired to find a solution to this problem. He began experimenting tirelessly with many ideas and concepts. This led to the creation of a new concept – the metallisation of fabrics, which would be used to manufacture blinds and curtains.

This new concept made it possible to reflect heat and glare outside the building. Regulating the heat and light creates significant energy savings as well as a much more comfortable environment for occupants.

The initial pioneering innovation led to the birth of the company we know today as Verosol, composed of the first four letters of Cornelis' surname VERO and the word SOL, meaning sun.

Verosol's mission is to create, with our innovative and high quality blind solutions, a better environment in every building.





MESSAGE FROM THE CEO

Verosol, a company founded in 1963 with the stated goal of 'Creating' a Better Environment', has a solid track record of contributing to the sustainability of the built environment. Evidence of this commitment is not difficult to find. It's there in SilverScreen, our signature product. SilverScreen reflects up to 85% of solar radiation and contributes significantly to the thermal efficiency of both commercial and residential buildings. It's also there in our ongoing commitment to education, particularly around the subjects of Environmentally Sustainable Design (ESD) and Greener Buildings.

As the world moves on from the COVID-19 Pandemic, our core environmental values are more important than ever before. Creating a better environment extends outwards to our commitment and support of Governments around the world, in the pursuit of Zero Global Emissions by 2050!

Addressing climate change is in our corporate DNA. We believe the science and, we have listened to our clients as they seek new ways to meet their ESD goals. We have listened to organisations like the Intergovernmental Panel on Climate Change (IPCC) whose most recent climate report puts extra focus on the scale of the emergency.

We back climate action!

Verosol accepts the notion that our social contract extends beyond our core business concerns to broader forms of community engagement, including education. With our intended audience of architects and designers, we have focussed our efforts on things like Continuous Professional Development [CPD] sessions. As the only registered supplier in our market involved in these programs, we have a challenge to meet. We have taken the opportunity to share our expertise on everything from ESD, changes to NCC Section J, and the intricacies of achieving Greenstar Project status.

Additionally, we continue our R&D efforts. Along with Curtin University Sustainability Policy's Legacy Living Lab (L3), we are involved in research intended to quantify the benefits – in terms of energy savings, CO2 emission reductions, and reduced glare – of installing effective blinds in residential buildings. We are living through unique times.

There are reasons to be optimistic! The global community appears to be on the path to reconcile the very real needs of business, communities individuals with those of the planet. At Verosol, we are focussed on ensuring that our Solar Control Window Coverings contribute to a better environment for all.

Jules Di Bartolomeo CEO Verosol Australia









AUSTRALIAN OPERATIONS

We service Australia, Asia & Pacific from our headquarters and manufacturing facilities located in Revesby NSW. Our Australian operations is also supported by distribution centres and staff located in every capital city.

We are inspired by our founders' vision; and we are also guided by our local mission - to provide the Australian, Asian & Pacific markets with a wide range of quality internal and external window covering solutions.

Verosol in Australia manufactures internal and external window coverings from the widest range of fabrics, components with state of the art Automation solutions.

PRODUCT CATALOGUE - DESIGN FREEDOM



PLEATED BLINDS

Verosol's Signature product featuring European style, appearance and flexibility. The world's most versatile blind, they can be made in either solar control or decorative fabrics to suit windows of all shapes and sizes including skylights.

Automation ✓



ROLLER BLINDS

Contemporary, functional & minimalist, Verosol roller blinds can be either solar control or decorative. They work perfectly behind Verosol sheer curtains providing night time privacy. Single and twin systems are available in extra-wide widths.

Automation ✓



ROMAN BLINDS

Superior quality with classic decorative finish. Verosol roman blinds add softness and elegance to any room. They also come in a wide range of fabrics types and a virtually unlimited array of colours.

Automation ✓



SHUTTER SYSTEMS

Verosol have been manufacturing and supplying premium quality shutters in Australia for more than 30 years. Our shutters are all Plantation style in appearance and look sensational both inside and from the street.

Aluminium, Timber or Polyresin ✓

Verosol provides design freedom without compromising solar performance or aesthetic appeal.

We offer the widest range of solar control and decorative fabrics in a virtually, **unlimited selection of colours**.

EXTERNAL BLINDS

Verosol zip style exterior quality fabrics and hardware are the market leader. They feature unsurpassed system quality. They deliver seamless integration of indoor & outdoor spaces.

Automation ✓



DRAPERY & CURTAIN TRACK SYSTEMS

Leading the way with specialised solar control curtain fabrics, Verosol Australia also introduces the market to the World of Kvadrat. Kvadrat is arguably Europes leading fabric house with a focus on sustainability.

Curtain Tracks ✓

Curtain Tracks Automation ✓



VENETIAN BLINDS

Classic 25mm & 50mm venetians are a timeless window covering. Offering absolute light regulation, air flow and the ability to both tilt and lift the blades, Verosol venetian blinds add aesthetic appeal to any decor.

Aluminium, Timber or Polyresin ✓

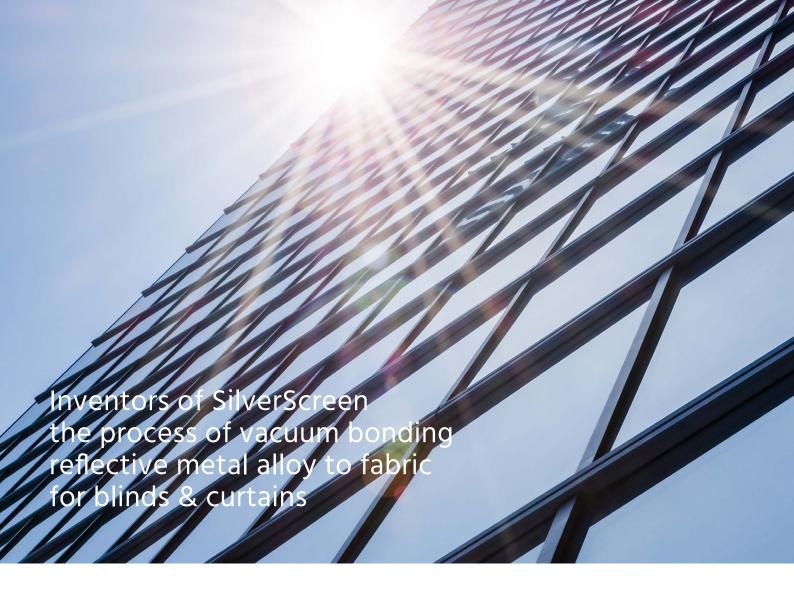


AUTOMATION

Verosol works with a number of leading automation partners to bring State of the Art electronic control systems to most blinds and curtains. Experience levels of control even from Mobile devices never before witnessed.

Switch, remote, smart, residential & commercial ✓





WHY USE VEROSOL?

Verosol offers Australian Architects, Designers and Specifiers an unparalleled depth and breadth of window coverings. This unsurpassed range of exclusive fabrics includes the extensive collections from Kvadrat - Europe.

As the inventor of SilverScreen, Verosol has always been focussed on the environment, sustainability and design freedom for architects and designers. Verosol has responded and adapted to new glazing and facade construction technologies.

- SILVERSCREEN FABRIC BLINDS REFLECT UP TO 85% OF SOLAR RADIATION!
- SILVERSCREEN CUTS ENERGY CONSUMPTION
 BY UP TO 20%, SUPPORTING AIR-CONDITIONING!
- SILVERSCREEN DRAMATICALLY IMPROVES
 OCCUPANT COMFORT BY REDUCING HEAT AND GLARE!

CORPORATE SOCIAL RESPONSIBILITY

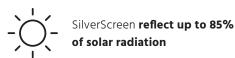
Verosol is a company with commitment to sustainability woven into its DNA. This commitment extends into all aspects of manufacturing and distribution. By 2022, all of our facilities will be Solar Powered!

Verosol provides attractive and safe environments for staff that exceed relevant OH&S requirements.

An equal opportunity employer we value aptitude and ability and provide ongoing training programs in 4 languages.

Our commitment to education also extends into the area of Continuing Professional Development (**CPD**).

Verosol is Australia's only authorised window furnishings **CPD** provider. The training modules can be in person, via video or online.





In air-conditioned buildings they can cut **energy consumption by 20%**, while in buildings without air-conditioning they cut consumption by approximately 10%

ENVIRONMENTALLY SUSTAINABLE DESIGN

We offer Architects and Designers a new level of design freedom that doesn't compromise the core values of energy efficiency and sustainability.

Our unparalleled range of fabrics & systems provide unlimited options to meet and exceed, interior design considerations for Environmentally Sustainable Design (**ESD**) and Sustainable Management Planing (**SMP**).

Deliver key project sustainability criteria with

- REDUCED HEAT & GLARE
- REDUCED CO2 / ENERGY CONSUMPTION
- PASSIVE DESIGN
- NATURAL LIGHT & VISION OUT
- LOW VOC'S
- INNOVATION IN WINDOW COVERINGS
- NEW TECHNOLOGY AUTOMATION

Reaching beyond **Section J** of the National Construction Code (**NCC**) Verosol's range of energy efficient SilverScreen fabrics reflect up to 85% of solar radiation, virtually eliminate UV radiation and significantly reduce glare.

For over 50 years we have pioneered the way! We have partnered with Specifiers & Builders delivering energy efficient responses to direct solar radiation at the window.

ENVIRONMENTAL CERTIFICATION

We are committed to being ahead of the curve when it comes to energy efficiency, aesthetic appeal and automation of window coverings in multi storey buildings. Our Environmental Certification is your guarantee of the quality and efficiency of Verosol blinds and curtains for your next project.

GREENGUARD & GREENGUARD® GOLD



LIFE CYCLE ANALYSIS - LCA



HEALTH PRODUCT DECLARATIONS - HPD



PRINTED ON ECOSTAR WITH FSC









GLOBAL GREENTAG LCA RATE



ISO9001 AND ISO14001





EPD

CRADLE TO CRADLE- C2C







WORLD LEADERS IN METALLISED FABRIC SOLUTIONS



HIGHEST VISUAL QUALITY

Visual comfort through light control, glare control & view through.



THE BENEFITS OF SILVERSCREEN ARE AMAZING

- SilverScreen reflects up to 85% of solar radiation (best in market).
- Glare is significantly reduced removing eyestrain and allows visual clarity of computers and TV screens.
- Ultra Violet Radiation entering a room is virtually eliminated, preventing fading and damage to furniture.
- Your view through to the outside world is unaffected, irrespective of the sun's intensity.
- The reduction of heat, light and UV is the same regardless of fabric colour.
- SilverScreen protects and adds longevity to the blind fabrics.
- You get reassurance with a 7 year + warranty.
- SilverScreen is low maintenance, anti-static and dust repellent.

LEADING THE WORLD IN METALLISED FABRIC SOLUTIONS

Fifty years ago, Verosol invented a process whereby a microscopic layer of aluminium was applied onto fabric. This layer was called SilverScreen, and the process was called metallisation.

Over the years, many blind manufacturers have tried to copy our process, without success. They found other ways to metallise fabric, however, to this day, no one has come close to SilverScreen metallisation for quality, durability and functionality.





HIGHEST THERMAL QUALITY

Temperature control
– ambient temperature,
radiant heat reduction,
insulative properties.



SIGNIFICANT ENERGY SAVINGS

Reduction in CO2 emissions & reduction in capital costs for cooling and glazing.



HEALTHY ENVIRONMENT

Excellent colour rendering index.
Fabric is anti-static & very low VOC emission.



SAFE ENVIRONMENT

Fabrics provide daytime privacy, are flame retardant & carry Oeko-Tex Standard 100 certification.



SEVEN YEAR WARRANTY

Get reassurance with our 7 year + warranty guaranteed.



SILVERSCREEN IS NOT A COST IT'S AN INVESTMENT

SilverScreen is the ultimate energy efficient solution, ideal for saving on heating and cooling costs. Here's why.

- During Summer, SilverScreen's highly reflective metallised surface repels up to 85% of solar energy before it has a chance to turn into heat. This means room temperatures stay lower, saving you on cooling costs.
- In Winter, the low E aluminium layer insulates the window, trapping warm air in the room, saving you on heating costs.
- SilverScreen can save approximately 20% of energy consumption in an air-conditioned building and about 10% in a non-air-conditioned building.
- SilverScreen metallisation is available on fibreglass based 2x1 weave fabric for the very best results in terms of energy saving.
- It is also available on 2x2 basket weave fabric for a beautiful view to the outside world and on cradle-to-cradle polyester fabric.

WHY SILVERSCREEN METALLISATION IS UNIQUE

Unlike other blind manufacturers, who metallise by coating or sticking an aluminium film onto fabric, Verosol uses Nano type technology. We have devised a method by which we vaporise aluminium, so the particles bond and infuse into the fabric. The aluminium and fabric become one. Our process creates a product with remarkable results that no one else can match.

SilverScreen also has an unsurpassed track record. There is no other metal back solar control fabric in the world, that has been used as extensively. SilverScreen's effectiveness as a window covering that reduces heat and glare at the window have been proven throughout Australasia, North America and Europe.







BARANGAROO TOWER 3

LOCATION: Barangaroo, NSW Australia ARCHITECT: Rogers Stirk Harbour & Partners and Lendlease WINDOW COVERINGS: 3000+ Roller Blinds in SilverScreen 205 Performance Fabric



OLDERFLEET BUILDING

ARCHITECT: Grimshaw Architects
BUILDER: Mirvac
WINDOW COVERINGS: Ambience Roller Blinds
123 Earth Screen, Onyx Bronze Fabric - custom
colour developed for project

LOCATION: 477 Collins street Melbourne



GREEN SQUARE LIBRARY & PLAZA

LOCATION: Green Square, Sydney Australia ARCHITECT: Stewart Hollenstein / Builder: John Holland WINDOW COVERINGS: Motorised Roller Blinds in SilverScreen 202 Performance Fabric



ADELAIDE AIRPORT

LOCATION: Adelaide, SA ARCHITECT: Hansen Yuncken WINDOW COVERINGS: Ambience Multi-Link Roller Blind in 231 Veroscreen G3 Semi Transparent Fabric, Pleated Skylight Blinds in 902 Veropaque Fabric



GRIFFITH UNIVERSITY N79

LOCATION: Nathan Campus, Griffith Greenstar ARCHITECT: Hassell WINDOW COVERINGS: Ambience Motorised Multi-Link Roller Blinds in 802 SilverScreen Enviro Fabric



DEAKIN UNIVERSITY

LOCATION: Burwood Campus, Melbourne ARCHITECT: Woods Bagot WINDOW COVERINGS: Automated & Manual Roller Blinds - Single, Twin, & Multi-link Systems in 234 Vscreen Semi Transparent & 741 Vblock Blockout Fabrics



JOAN KIRNER WOMEN'S & CHILDREN'S HOSPITAL

LOCATION: Furlong Rd, St Albans VIC ARCHITECT: Lyons BUILDER: Lend Lease WINDOW COVERINGS: Single & Twin Roller Blinds in 231 Veroscreen G3 Semi Transparent & 737 Veropaque G3 Blockout Fabrics



NEWCASTLE FEDERAL COURTS

LOCATION: Bolton Street, Newcastle, NSW ARCHITECT: GHD Woodhead WINDOW COVERINGS: Automated & Manual Twin Multi-Link Roller Blinds in 231 Veroscreen G3 Semi Transparent & 710 Aspect Blockout Fabrics



MAZDA AUSTRALIA

LOCATION: Wellington Rd, Mulgrave, VIC 5 Star Green Star ARCHITECT: Cox Architects WINDOW COVERINGS: Automated Roller Blinds fabricated to suit 4 metre sloping windows in SilverScreen 205 Performance Fabric



АТО

LOCATION: Mooney Ponds, VIC BUILDER: FDC Construction WINDOW COVERINGS: Manual Roller Blinds in 103 SilverScreen Earth Fabric



BENNELONG APARTMENTS [The Toaster Building]

LOCATION: Bennelong, 5 Macquarie Street Sydney, NSW Australia ARCHITECT: Andrew Andersons and PTW Architects

WINDOW COVERINGS: Mode Roller Blinds in SilverScreen 205 Performance Fabric



CURTIN UNIVERSITY - LEGACY LIVING LAB

LOCATION: Curtin University, Perth, WA WINDOW COVERINGS: Automated Roller Blinds in SilverScreen 203 Performance Fabric





MACQUARIE UNIVERSITY CBE

LOCATION: Macquarie Park, NSW
ARCHITECT: Architectus
BUILDER: Buildcorp
WINDOW COVERINGS: Automated & Manual
Roller Blinds in SilverScreen 203 Performance
& Aspect 710 Blockout Fabrics



TRYPTYCH PENTHOUSE APARTMENT

LOCATION: Kavanagh Street, Melbourne, VIC ARCHITECT: Nettleton Tribe, Carr Design Group, Jamie Durie's Patio Landscape WINDOW COVERINGS: Automated Roller Blinds in 205 SilverScreen Performance & 730 Privado Blockout Fabrics



W HOTEL

LOCATION: George Street Brisbane, QLD ARCHITECT: Zenx BUILDER: Multiplex WINDOW COVERINGS: 2,237 Automated Roller Blinds in 123 Earth Screen Fabric



BARWON HEALTH NORTH -HEALTH CARE HUB

LOCATION: North Geelong, Melbourne, VIC ARCHITECT: Billard Leece Partnership BUILDER: Kane Constructions WINDOW COVERINGS: Twin Automated & Manual Roller Blinds in Veroscreen 231 G3 Semi Transparent & Trezzini 712 Blockout Fabrics



AL HAMIRA TOWER

LOCATION: Kuwait City, Kuwait ARCHITECT: SSH WINDOW COVERINGS: Roller Blinds in SilverScreen Enviro Fabric



UNICREDIT TOWER

LOCATION: Milan, Italy ARCHITECT: Pelli Clarke Pelli Architects WINDOW COVERINGS: Roller Blinds in 802 Enviro Fabric



CITY BBVA, MADRID

LOCATION: Madrid, Spain ARCHITECT: Herzog & De Meuron WINDOW COVERINGS: Roller Blinds in Roller Blinds in 802 SilverScreen Enviro Fabric



6 PANCRAS SQUARE, LONDON

LOCATION: London, United Kingdom ARCHITECT: Allford Hall Monaghan Morris WINDOW COVERINGS: Roller Blinds in 205 SilverScreen Performance Fabric



HONG KONG JOCKEY CLUB

LOCATION: Hong Kong, China ARCHITECT: Arquitectonica Internation Corporation/WCWP International Limited WINDOW COVERINGS: Roller Blinds in SilverScreen Performance Fabric



OPERNTURM

LOCATION: Frankfurt A.M., Germany ARCHITECT: Christoph Mäckler Architekten WINDOW COVERINGS: Automated & Manual Roller Blinds in SilverScreen Performance Fabric



RIJKSMUSEUM AMSTERDAM

LOCATION: Amsterdam, The Netherlands ARCHITECT: PJH Cuypers WINDOW COVERINGS: Roller Blinds in 802 SilverScreen Enviro Fabric



KAISER PERMANENTE

LOCATION: San Francisco, USA
ARCHITECT: KMD (Kaplan McLaphin Diez)
WINDOW COVERINGS: Automated & Manual
Roller Blinds in SilverScreen Enviro Fabric

Verosol

